



PRINT & OUTDOOR CRAFT LOTUS FINALISTS

human+
ADFEST 2026

PRINT & OUTDOOR CRAFT LOTUS



CODE	TITLE	BRAND	AGENCY	ENTRANT COMPANY	AWARD
PRINT & OUTDOOR CRAFT LOTUS					
CP01 Photography					
CP01/002	MAKE LOVE LAST	VIATRIS	OGILVY SHANGHAI, SHANGHAI	OGILVY SHANGHAI, SHANGHAI	FINALIST
CP02 Illustration					
CP02/002	MY OWN	YOKOHAMA CITY SPECIAL SUPPORT SCHOOL FOR THE VISUALLY IMPAIRED	FRONTAGE INC., TOKYO	FRONTAGE, TOKYO	FINALIST
CP02/003	PLAYFUL STAMINA	HOSHI AWARDS	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
CP02/004	CRAFTMAN.SHIPS	SHIPS	HAKUHODO GRAVITY INC., TOKYO/ HAKUHODO CABIN INC., TOKYO	HAKUHODO GRAVITY INC., TOKYO	FINALIST
CP04 Art Direction					
CP04/005	PEACEFUL WEAPON	THE ONESHOW 2024 EXHIBITION IN JAPAN	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
CP04/006	NO LABELS	NIKKA WHISKY	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
CP04/013	TRACES OF TRANCE	SHISEIDO	SHISEIDO CREATIVE, TOKYO	SHISEIDO CREATIVE, TOKYO	FINALIST
CP05 Copywriting					
CP05/001	ENGLISH DICTIONARY	AIR INDIA EXPRESS	JUICE (AN OMNICOM GROUP COMPANY, AND A CONFLICT BRAND WITHIN TBWA), GURUGRAM	JUICE (AN OMNICOM GROUP COMPANY, AND A CONFLICT BRAND WITHIN TBWA), NEW DELHI	FINALIST
CP08 Production Design					
CP08/001	DALAH'S SPOILER BILLBOARD	NETFLIX	VML THAILAND, BANGKOK	VML GROUP THAILAND, BANGKOK	FINALIST

AS OF 18 MAR 2026